



Essex

Rockport

Gloucester

Manchester-By-The-Sea

**Welcome to
Cape Ann Climate
Crisis Action Meeting**

October 23, 2019

“For way too long, the politicians and the people in power have gotten away with not doing anything at all to fight the climate crisis and the ecological crisis. But we will make sure that they will not get away with it any longer.”

Greta Thunberg

Goals

- Attendees pick a bold idea and connect with a group of colleagues passionate about the same idea.
- Build strong relationships within our small groups to increase efficiency of actions.
- Explore a coalition structure for our growing climate crisis movement on Cape Ann.

Roles

Committee: Planning and follow-through

All: Lean in. Participate

Jane Panicucci: Process Design and Facilitation

Agenda

Opening Remarks

Large Group Activity

Select a Category

Relationship Build

Select Problem(s) to solve

Goal(s)

Set a

Coalition Structure

Closing Remarks

9:00 ADJOURN

Relationships Matter...

“Organizing is a fancy word for relationship-building.”

Mary Beth Rogers

- We need commitment to be successful. Commitment comes from working together.
- Relationships are long term. We are in this for the long(ish) haul.
- Getting to know each other can be accelerated and we believe worth the time.
- Relationships involve consistent work and attention.

Activity

Categories and Bold Ideas

1. Renewables
2. Efficiency
3. Carbon Capture/Sequestration
4. Vision/Policy/Legislation/Incentives/
Resilience
5. Communication/Spiritual Connection/
Personal Actions
6. Community Building/Education
7. OTHER

1. Renewables:

- 100% renewables
- Buy out Fossil Fuel
- Can we ban oil?
- Free Solar Power for everyone
- More Solar panels
- Solar Farms
- 10 more wind turbines
- More Wind Turbines
- Solar on Municipal Buildings
- Gloucester Energy Independence Initiative
- Investigate Nuclear Power
- Wave Power

2. Efficiency:

- Incentives for Fuel Efficient Vehicles
- Rewrite Building Codes
- New Building Codes for Cape Ann Wide Net Zero Net Energy
- Triage for Infrastructure
- Free Electric Boat Conversion
- Bike Paths
- Bikes for Island Transportation and Infrastructure
- Encourage Car Sharing
- Electric Car Infrastructure
- Electrify Transportation
- Free, energy efficient, carbon neutral transportation
- Public Transportation for more people and places

3. Carbon Capture/Sequestration:

- Reforestation
- Carbon Balance Municipal Buildings
- Carbon Balance Cape Ann Schools
- Use Environmental Bond Bill to fund Carbon Capture
- Reforest the Tropics
- Plant Trees
- Tree Plantings

4. Vision/Policy/Legislation/Incentives/Resilience:

- Cape Ann Strategic Plan
- Sustainability Plan
- Set Shared Climate Goals
- Incentives and Penalty Systems
- Bribe People with Monetary Incentives
- Carrots AND Sticks
- Financial Incentives for engaging in an educational program
- Require Heads of Towns to Collaborate
- Official Cape Ann Climate Center
- Government Connecting Grassroots Connections
- Think Tanks
- Make End Products Environmentally Friendly and Attractive
- Legislate Change
- Pass a Carbon Tax
- State Legislative changes to offset carbon and mitigate climate change
- Essex County Universal Basic Income
- Change the Economy
- Local Resilient Economy
- High Density Housing
- Healthy Housing
- Behavioral Economics

5. Communication/Spiritual Connection/Personal Actions

- Meatless Monday
- Optimistic Messaging
- Engage People through the Arts
- Unpack Scientific Language
- Rewrite our Story and Paradigm Shift
- Engaging Diverse Communities about the Climate Crisis
- Respectful Dialog/Talk to Trump Voters
- Constant Reminder Via Art
- Reduce Consumption
- Trade and Share Clothes
- Overcome Your Rigidity
- Live From Hope
- May Need More Disruption to Pressure Government
- Weekly Marches to Get Attention of Power Structure
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6. Community Building/Education

- Communicating a Message to Wake Up Cape Ann
- Website Information for Town Resources
- Website for Food security; solar wind transportation etc
- Cross Sectional Partnerships
- Commit to Community Vision
- Cape Ann Towns Collaborate on Solutions
- Green Council
- Neighborhood Organization Initiative
- Cross Generational Neighborhood Committees
- Neighborhood Projects
- Intergenerational Dialogs
- Create Community
- Give Each Community Member a Task that is a Piece of the Problem
- Bring Non-profits and Church Groups together
- Get Generations Talking and Swap Positions for a Week
- Health Crisis Education
- Involve Business
- Challenge Individuals and People Collectively to attend a Town Meeting & Push to
- Organize, Strategize, and Dialog to effect Rapid Global Climate Change
- Start the Conversation
- Organize and Activate Grassroots movements
- Global and Local Partnerships with ‘Sister Cities’
- Global Conversation: What is a good life?
- Form Coalitions with other Communities for Advocacy and Studies
- Ocean Marine Education Effort
- Education---Sharing Experiences
- Treat Climate Crisis like a Public Health Issue

Small Group Exercise

Using no words... Please record on a single sheet of paper answers to....

1. Your life growing up
2. My values and the event or person that helped shape them
3. What am I really passionate about in my life? (interests, hobbies, talents)
4. A skill I bring to this effort

You will have 3-4 minutes to share your story with your small group.

What Problem(s) Do We Want to Solve?

1. Each of these categories are broad. Considering the bold ideas, discuss the problem(s) that you are passionate about solving. Be conservative... small change is better than no change....
2. This may involve sub-groups. If there is passion for multiple bold ideas.
3. Each of your record the problem that you are excited to solve. What is your passion.
4. Put on flipchart and as a group organize to the main themes/sub-groups.

Preliminary Goal Setting and Next Steps

- *What goal can we achieve, that may not solve the whole problem, but will get us on the way to solving the problem? **Make it clear and measurable.***
- When will we meet again?
- In the meantime, what research should we do to better understand our goal and to gather potential solutions?

Goal Setting Process

1. Work alone and write out *a goal that can we achieve, that may not solve the whole problem, but will get us on the way to solving the problem? **Make it clear and measurable.***
1. Share with others and consolidate!

Questions for Future

- Create more formal structure for the Cape Ann Climate Crisis Coalition.
- What allows an organization or individual to claim membership in the Cape Ann CCC?
- What are the responsibilities for membership?
- How do members get the support of other members for coordinated action?
- Is there a strategic plan for the Cape Ann CCC?

Adjourn